



Why can't users just say no?

About MIPSpace

MIPSpace was created to deal with the increase in Email Marketing activity that ISPs and their end users are facing.

MIPSpace is a list of IP Addresses associated with known commercial marketing companies. Sometimes referred to as 'Grey Area Spam', the problem has reached a point where in some cases up to 65% of rejected email is now from abusive email marketing campaigns. End users have not had the ability to choose to reject email marketing campaigns, and in many cases end users do not even know how they 'opted in' for such 3rd party mailings. MIPSpace can change all that.

No More
**Email
Marketing**



Statistics

Traditionally most blocked email was trojans, bots and other infected emails. Today, most of that email has been replaced with excessive marketing. MIPSpace uses innovative technology to detect and block such junk. Using blacklisting technology the average ISP blocks about 50% marketing email, 60 percent of which is caught by MIPSpace. Below is a breakdown of customer statistics of blocked emails based on an average ISP company.

Blocked Marketing Email

BASED ON AVERAGE ISP STATISTICS



One of the reasons why marketing email is so bad is that some marketing companies just send too many offerings and in some cases people receive up to 10 to 20 per day. But no matter what the reason, we strongly support and believe in the rights of people to say, "No more commercial offerings."

Stop the rise of marketing email. **Just say no!**



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MIPSpace Subscription

Thank you for your interest in using MIPSpace in your email environment. We have made the MIPSpace list accessible on a subscription basis, however we have kept the pricing as low as possible to help the majority of the people who have the need to reduce the amount of 'Junk Mail' or email advertising to their systems or their users.

The subscription models are simple, and the method you choose is up to you. You should look at the benefits of each of the two models before choosing, and make sure that your email technology will support the method you choose. If you have any problems with using this subscription service you can receive more information or help by emailing sales@mipspace.com.

We have kept the service as simple as possible. Choose one of the following plans:

MIPSpace RBL Subscription Service:

Pay by Credit Card Only, Month to Month
Subscription is based on IP Address/Email Server using the RBL
Single Email Server Pricing
\$200.00 / month

MIPSpace BMS Subscription Service:

Requires the appropriate BMS Client Program for your Mail Server
One Time Fee - \$350.00
Annual Subscription Service, Single BMS Client Program/Email Server
Annual Subscription Pricing
\$1500.00 / year

To subscribe, please contact our sales department at sales@mipspace.com